

## **Community & Outreach Programmer**

Full-Time | Red Deer, Alberta

The Alberta Sports Hall of Fame is looking for an energetic, community-minded individual to join our team as a Community & Outreach Programmer. This is a hands-on role for someone who thrives on connection, creativity, and bringing programs to life.

### **About the Role**

The Community & Outreach Programmer leads the development and delivery of engaging programs and events that connect people to Alberta's rich sport history. From classrooms to community events, you'll play a key role in expanding our reach and strengthening relationships across Central Alberta and beyond.

This role is ideal for someone who is self-motivated, full of initiative, and excited by the opportunity to shape and grow programming in meaningful and creative ways.

### **What You'll Be Doing**

#### Program & Event Development

- Design and deliver dynamic community and educational programming
- Plan and execute outreach events, workshops, and activities

#### Community Engagement

- Build strong relationships with schools, community groups, and local organizations
- Identify and develop partnership opportunities
- Represent the Hall of Fame around the province

#### Educational Programming

- Deliver curriculum-connected programs to visiting school groups and outreach schools across the province
- Work with educators to enhance learning experiences through sport history

#### Promotion & Growth

- Support marketing and promotion of programs and events

- Bring forward new ideas and take initiative to expand and strengthen programming

#### Operations & Support

- Assist with volunteer coordination for events
- Support program budgets and track participation data
- Help with event setup (this is an active, hands-on role)

#### What You Bring

- Post-secondary education or experience in Community Development, Education, Communications, or a related field
- Experience in program development, outreach, or community engagement
- Strong organizational and project management skills
- Confident communication and relationship-building abilities
- A proactive mindset with the ability to take initiative and work independently

#### You'll also need:

- A valid Class 5 Driver's Licence and reliable vehicle
- Flexibility to work evenings and weekends when required
- Ability to lift up to 50 lbs for event setup
- A clear Criminal Record Check

#### How to Apply

Please submit your application to:  
director@albertasportshall.ca

This position will remain open until the right candidate is found.